

ORDER



Orders	Order / Rev:	164410
	Alt Order #:	06841945
	Product Desc:	AMER 4 PROSPERITY
	Estimate:	1130
	Flight Dates:	08/28/12 - 09/03/12
	Original Date / Rev:	08/15/12 / 08/15/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	Anne Braunscheidel
	Billing Contact:	
		600 Fairmont Ave Ste 306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Americans for Prosperity
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	07/06/12
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	27	\$20,000.00	\$17,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	27	\$20,000.00	\$17,000.00	0.00
Totals	27	\$20,000.00	\$17,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	08/29/12	08/31/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--W-F--	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
				NEWS 6A	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/27/12	09/02/12	--W-F--	2		\$500.00	0.00							
2	M	08/28/12	08/31/12	M-F GMA M-F GMA	CM	7-9a	-T--F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
				GMA	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/27/12	09/02/12	-T--F--	2		\$500.00	0.00							
3	M	08/28/12	08/31/12	M-F 3-4p Twin Cities Live	CM	3-4p	-T-TF--	:30	3	\$200.00	2	0.00	NM	3	\$600.00
				TWIN CITIES	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/27/12	09/02/12	-T-TF--	3		\$200.00	0.00							
4	M	08/28/12	08/31/12	M-F 6-630p M-F 6-630p	CM	6-630p	-TW-F--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				NEWS 6	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/27/12	09/02/12	-TW-F--	3		\$700.00	0.00							
5	M	08/28/12	08/31/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-T--F--	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
				NEWS 10	1/DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/27/12	09/02/12	-T--F--	2		\$900.00	0.00							

Order / Rev: 164410
 Alt Order #: 06841945
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Americans for Prosperity
 Product Desc: AMER 4 PROSPERITY
 Estimate: 1130

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	M	08/28/12	08/31/12	M-F 1035-1102p Nightline	CM	1035-1102p	-T-TF--	:30	3	\$450.003		0.00	NM	3	\$1,350.00
NIGHTLINE				1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/12		09/02/12	-T-TF--	3		\$450.00		0.00							
N 7	M	09/01/12	09/01/12	Sa Late News Sa 10-1035p	CM	10-1035p	-----S-	:30	1	\$500.003		0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/12		09/02/12	-----S-	1		\$500.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/27/12-09/02/12		Sa Late News	10-1035p		-----Sa--	:30		(\$500.00)		0.00	NM		
See MG 7.2															
[PE At order entry--Sa late news airs delayed this date due ABC Sports]															
2	M	08/27/12-09/02/12		Lt News Delay ABC Sports	1030-1105p		-----Sa--	:30		\$500.00		0.00	NM		
Ⓜ MG for 7.1 09/01															
8	M	09/02/12	09/02/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$200.003		0.00	NM	1	\$200.00
NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/12		09/02/12	-----S	1		\$200.00		0.00							
9	M	09/02/12	09/02/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$700.002		0.00	NM	1	\$700.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/12		09/02/12	-----S	1		\$700.00		0.00							
10	M	09/02/12	09/02/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$500.003		0.00	NM	1	\$500.00
THIS WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/12		09/02/12	-----S	1		\$500.00		0.00							
N 11	M	09/02/12	09/02/12	Sunday Prime A America's Funniest Home V	CM	6-7p	-----S	:30	1	\$3,000.002		0.00	NM	1	\$3,000.00
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/27/12		09/02/12	-----S	1		\$3,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	08/27/12-09/02/12		Sunday Prime A	6-7p		-----Su	:30		(\$3,000.00)		0.00	NM		
See MG 11.2															
[PE At order entry--AFV not scheduled this date]															
2	M	08/27/12-09/02/12		Sun Spcl 1	6-7p		-----Su	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 11.1 09/02															
12	M	09/03/12	09/03/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$500.002		0.00	NM	1	\$500.00
NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/03/12		09/09/12	M-----	1		\$500.00		0.00							
13	M	09/03/12	09/03/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$500.001		0.00	NM	1	\$500.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/03/12		09/09/12	M-----	1		\$500.00		0.00							
14	M	09/03/12	09/03/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$200.002		0.00	NM	1	\$200.00
TWIN CITIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/03/12		09/09/12	M-----	1		\$200.00		0.00							
15	M	09/03/12	09/03/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$700.002		0.00	NM	1	\$700.00
NEWS 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	M	09/03/12	09/03/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
NEWS 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$700.00		0.00			
16	M	09/03/12	09/03/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$900.00	3	0.00	NM	1	\$900.00
NEWS 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$900.00		0.00			
17	M	09/03/12	09/03/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$450.00		0.00			
18	M	09/03/12	09/03/12	Mon Spcl 1 Bachelor Pad	CM	7-9p	M-----	:30	1	\$4,000.00	3	0.00	NM	1	\$4,000.00
BACHELOR PAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$4,000.00		0.00			
													Totals	27	\$20,000.00